

# Celebration



## DESIGN CONTEST FOR OUR READERS

Participate and win a Janome Cover Pro 1000CPX coverstitch machine!

Our contest has three categories for readers of various ages so that everybody can take part. We invite readers to design an outfit for a child or teenager, and we will publish all winning entries and patterns for them in Ottobre design issues of 2010.

### Get started!

Print out the entry form, contest instructions and evaluation criteria from our website at:

[www.ottobredesign.com/designcontest2010](http://www.ottobredesign.com/designcontest2010)

### Be quick!

All entries mailed to us as and postmarked by **December 10, 2010** will take part in the contest. The jury comprises, in addition to our own design team, representatives of our readers and of a local vocational school.

The winners will be announced on **January 12, 2011** in our blog at: [ottobredesign.blogspot.com](http://ottobredesign.blogspot.com). All winners will also be contacted personally.

# OTTOBRE

design®

## CONTEST RULES

### Unleash your inner designer!

You can create your entry by any method, provided it fits in an A4 or Letter size envelope. You can paint, draw, cut and glue, or use a computer. You can enclose written explanations and material samples if you wish, or just let the picture speak for itself. You can also print out paper-doll-like templates or a picture of a T-shirt from the Web as aids for drawing your design.

Choose the category by your age. Each person can enter only one design for the contest. Give your entry a name and a personal code. Write the name of the design and your code on the back of the design, fill out the entry form and put them both in the same envelope and send it to the following address. Deadline is the 10th of December, 2010.

**OTTOBRE design®  
Studio Tuumat Oy  
PL 2216  
FI-96201 ROVANIEMI  
FINLAND**

Take note! You can send all design entries made by family members in one envelope. Contest entries will not be returned to sender. Employees of the company Studio Tuumat Oy as well as their family members, the jury members and their families, cannot take part in the contest.

## THREE CATEGORIES WITH THEIR OWN TASKS

### 1. Adults and young persons over 15

**The task** is to design a single garment or an outfit for a child or teenager.

**The main prize** is a splendid Janome Cover Pro 1000CPX coverstitch machine (valued at EUR 950). In addition, two product packages (valued at EUR 100 and EUR 75) will be awarded as prizes.

### 2. Young persons aged 9 - 14

**The task** for young persons is to design a single garment or an outfit for the entrant her/himself or a for a friend.

**The winner** of the category will receive a wonderful "Young Designer" starter kit (valued at EUR 150). In addition, two drawing and craft material packages (valued at EUR 50) will be awarded as prizes.

### 3. Children under 9

**The task** is to draw or paint an animal or imaginary figure. We will use the figure as an appliqué, embroidery or print motif on a T-shirt.

**The three best designers** in this category will receive a T-shirt bearing a motif based on the winner's own drawing or painting. They will also receive drawing and craft material packages (valued at EUR 50).

**Good luck for the contest!**

## ENTRY EVALUATION

### Categories 1 and 2

1. New, fresh and original ideas
2. Presentation and visual impression
3. Construction practicality of the design

### Category 3

1. Fresh and original idea
2. Expressiveness of the drawing

# ENTRY FORM

Category (cross)

Adults and teenagers over 15

Youth from 9 - 14

Children under 9

## Personal Information

Design name: \_\_\_\_\_

Code (the same code that you wrote on the back of the design): \_\_\_\_\_

**Target group of the design:**

Girls       Boys       Unisex

**Targeted age group of the design:**

Babies 0 - 18 months

Toddlers 12 months - 3 years

Children in play-age 2 - 7 years

Young schoolchildren 5 - 10 years

Older schoolchildren 8 - 12 years

Teenagers 12 - 15 years

<b>Family name:</b>	<b>First name:</b>
<b>Street and house number:</b>	
<b>Postal code:</b>	<b>Town:</b>
<b>Country:</b>	
<b>Telephone:</b>	
<b>E-mail:</b>	<b>Entry designers year of birth:</b>

Through my participation in this contest, I give the magazine OTTOBRE design® and it's editorial company Studio Tuumat Oy the right to use my design by constructing clothing from it to be shown in the magazine OTTOBRE design® and in the official Internet Blog of the magazine OTTOBRE design®. I allow OTTOBRE design® /Studio Tuumat Oy to make any necessary changes in my design as needed to be able to construct the clothing. I will also allow OTTOBRE design® /Studio Tuumat Oy to use any design from me, that is outside the winning groups, to be used by them in exchange for payment to me. Through my participation in this contest I allow OTTOBRE design® /Studio Tuumat Oy to place a photo of my design in their magazine or Blog.

I agree that my name may be shown together with my design in the publication.

I only want my code to be used in connection with my published design.

<b>Location:</b>	<b>Date:</b>
<b>Signature</b> (for children and teenagers under the age of 18, the signature of their legal guardian):	
<b>Print name:</b>	













